

Message Text

UNCLASSIFIED

PAGE 01 QUITO 07903 191601Z

ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W

-----059987 200734Z /11

R 191347Z NOV 77

FM AMEMBASSY QUITO

TO USDOC WASHC

INFO SECSTATE WASHDC 6421

AMEMBASSY BOGOTA

AMCONSUL GUAYAQUIL

UNCLAS QUITO 7903

USDOC PASS TO WANDA ALE (OIN/BIC)

E.O. 11652: N/

TAGS: BEXP, EC

SUBJECT: PUERTO RICO IOGA TRADE MISSION

REF: (A) QUITO 5138; (B) QUITO 7636

1. MISSION MEMBERS DEPARTED QUITO NOVEMBER 16 GENERALLY PLEASED WITH THE RESULTS OF THEIR VISIT. THEY CONTRACTED FOR \$1,600,000 WORTH OF IMMEDIATE SALES AND SAID THAT PROSPECTS FOR POTENTIAL SALES DURING THE COMING YEAR ARE GOOD. AN ESTIMATE OF THESE LONGER TERM SALES WILL BE AVAILABLE AFTER THE GUAYAQUIL STOP. MISSION COORDINATOR LUIS GONZALEZ TERMED THE VISIT A SUCCESS AND ASKED THAT SUBSTANCE OF THIS PARAGRAPH BE COMMUNICATED TO THE HONORABLE JUAN H. CINTRON, SECRETARY OF COMMERCE OF PUERTO RICO. REQUEST USDOC SO INFORM CINTRON.

2. GIVEN THE PROBLEMS DESCRIBED IN REFTELS, MISSION'S ACCOMPLISHMENTS CAN BE ATTRIBUTED PRIMARILY TO (A) THE EXTRAORDINARY MEDIA COVERAGE ORCHESTRATED BY USIS AND (B) DYNAMISM ON THE PART OF THE INDIVIDUAL BUSINESSMEN COMPRISING THE MISSION. THESE FACTORS RESULTED IN UNCLASSIFIED

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PRODUCTIVE, IMPROMPTU BUSINESS CONTACTS.

BLOOMFIELD

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 19-Nov-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770430-0712
Format: TEL
From: QUITO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19771138/aaaabgkn.tel
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Litigation History:
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Office: ACTION ARA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 77 QUITO 5138, 77 QUITO 7636
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 02-Mar-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 517876
Secure: OPEN
Status: NATIVE
Subject: PUERTO RICO IOGA TRADE MISSION
TAGS: BEXP, EC
To: COM
Type: TE
vdkvgwkey: odbc://SAS/SAS.dbo.SAS_Docs/00653e15-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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